

Models of Marketplace Ministry

Conversation Guide

About This Guide

Kingswood University is pleased to partner with your Marketplace Multipliers chapter to equip ministers for the marketplace. We have prepared this Conversation Guide to help you make the most of your three sessions discussing models of marketplace ministry.

Before your first conversation in a chapter meeting, the facilitator will distribute this guide. Notice that each session has two lists: a list of questions and a list of resources. The questions listed will guide the week's conversation. The resources are listed for those who wish to spend more time preparing for the conversation.

Recommended Resources

- Russell, M. L. 2010, *The Missional Entrepreneur*, Birmingham: New Hope
- Drury, David. 2021, *Marketplace Multipliers*, Wesleyan Publishing House, Indianapolis, Indiana.

The Growing List of Marketplace Ministry Models

Below is a list of marketplace ministry models with a link to an example or information on the subject. This is a growing list that welcomes additions of those that combine the great commission and great commandment in their approach toward work and business.

- **Chaplains:** [Marketplace Chaplains](#)
- **Tent making:** [Tent Making and Christian Life](#)
- **Business as Mission (BAM):** [Business as Mission](#)
- **Workplace discipleship (WPD):** [Workplace Discipleship](#)
- **Executive/Business Leader Discipleship:** [Inspiration from a Fortune 500 Executive for Transforming Your Workplace by Pursuing Christ](#)
- **Financial Stewardship Training:** [Debtor's Helper](#)

- Workforce Development (WFD): [Shiloh Outreach Center](#)
- Enterprise Coaching and Mentoring (ECM): [Christian Enterprise Coaching](#)
- Marketplace Ministries Advocacy and Mobilization (A&M): [Chiang Mai Perspective](#)
- Microfinance Initiatives (MFI): [Staying on Mission](#)
- Business For Mission (BFM) [Business for Mission](#)
- Christian Community Development Corporations (CDC) [How A Christian Community Development Corporation Differs from Other CDCs](#)

Meeting One: The Best Model

Scheduled for _____

In this session we will be considering the question: **What is an effective marketplace multiplication model?**

Key Questions:

- Just what makes business a good vehicle for mission?
- A good model of Marketplace ministry is aligned with the mission of God for the world. (see chart below) Does your Marketplace model address these needs?

Four Areas of Brokenness and God's Mission		
Original Creation	Brokenness	God's Mission of Reconciliation
Genesis 1:31	Romans 8:22	2 Cor. 5:19
1. Abundance	Broken by Sin	Restored through Christ
2. Relationships		
3. Creation		
4. Spiritual		

- A good model must also blend the Great commission and the Great Commandment (Matthew 22:34-40, Matthew 28:16-20) How does your model address the great commission and the great commandment?

Key Resources:

- Matthew 22:34-40, Matthew 28:16-20
- A model is something that a copy can be based on because it is an extremely good example of its type (Cambridge Dictionary). Is your business based on a model?
- [The Perfect Missional Entrepreneur](#)
- Read Russell Chapter 5

Meeting Two: Your Business is your Mission


Scheduled for _____

In this session we will be considering the question: **How are organizations models of marketplace ministry?**

Key Questions:

- Tent Making and Business as mission models are two main models for marketplace ministry. What examples of each type can you think of?
- Can you think of types which don't fit these models?
- What type are you involved in or planning to engage?

Key Resources:

- [An Overview of Marketplace Ministry \(MPM\) Models | Eden's Bridge](#)
- 1 Corinthians 9:19-23. 12:12-20
-  10 Businesses That Were Founded on Christian Principles
- [Tent Making and Christian Life \(Acts 18:1-4\) | Bible Commentary | Theology of Work](#)
- Business as Mission has several definitions. Russell (2010) sees business and mission as two separate activities. The renowned business guru Peter Drucker stated that "the purpose of business is to create and keep customers." (2001) Mission for disciples of Jesus Christ is our partnering with God in his mission and purposes in the world. Mark Russell (2010) defines Business as mission as "business as a vehicle of the mission of God in the world."
- [Why Do You Believe In Business As Mission So Much?](#)
- Read Russell Chapter 6

References

Drucker, Peter. 2001, *The Essential Drucker* New York: Harper Business

Russell, M. L. 2010, *The Missional Entrepreneur*, Birmingham: New Hope

Meeting Three: The Individual's Role

Scheduled for _____

In this session we will be considering the question: **How can individuals model marketplace ministry?**

Key Questions:

- Considering the article: [An Overview of Marketplace Ministry \(MPM\) Models | Eden's Bridge](#), what new models did you discover?
- What is your mission at work?
- Consider the following article: [What is Marketplace Ministry? - Christian Faith At Work](#). How can anyone regardless of position be a marketplace multiplier?
- As an individual modelling marketplace multiplication, do you have a life mission? If we were to develop one what should it include? Does my mission include the great commandment? Does my mission include the great commission?

Key Resources:

- [An Overview of Marketplace Ministry \(MPM\) Models | Eden's Bridge](#)
- [What is Marketplace Ministry? - Christian Faith At Work](#)
- I Timothy 1:5, I Corinthians 10:31
- Read Russell Chapter 7

Closing Verse

So, whether you eat or drink, or whatever you do, do all to the glory of God. (1 Corinthians 10:31)

Looking for more? Our Certificate course **Models of Marketplace Ministry** also covers these additional topics:

- Models of Business as Mission
- Models of Ministers in the Marketplace
- Cultivating Ministry in the Marketplace