

Kingswood University
MARKETPLACE MINISTRY PROGRAM (MPM)
OBJECTIVES, MEASUREMENTS, & OUTCOMES
2022-2023

The Marketplace Ministry program was implemented in 2018. To date, one student has graduated from the program and one current student is enrolled, meaning that data is limited at present. However, measurements and benchmarks have been identified and are reviewed annually.

OBJECTIVE 1 – Marketplace Ministry students will possess the knowledge and skills of a specific vocation

To enroll in the Marketplace Ministry program, students must have successfully completed a diploma or certificate in a vocation, and which is transferrable to this program.

Data:

Enrolment Year	Program
2019	Primary Care Paramedic
2020	Early Childhood Education

OBJECTIVE 2 - Marketplace Ministry students will understand the relationship between faith and work

Key to any understanding of marketplace ministry is the understanding that our faith impacts our work, and that our work is an extension of our faith. Students consider this philosophy in two specific units in Marketplace Ministry (MIN 420). These units and the related assignments address a theology of work and the relationship between God, the church, and human vocation. Note, this course is only offered every second year.

Benchmark: 80% of MPM students will earn a grade of at least 80% (B-) in three assignments which address the relationship between faith and work¹

Data:

	2019-2020	2021-2022	2022-2023
Percentage meeting benchmark	100%	100%	na
MPM students enrolled in MIN 420	1	1	

OBJECTIVE 3 - Marketplace Ministry students will understand how a vocation can be used as ministry beyond the walls of the church

Students also consider various models of marketplace ministry. Students examine a variety of models of marketplace ministry, interview those involved in various models, and consider how they will use their vocation as ministry. This is synthesized in writing and reflection assignment in Marketplace Ministry (MIN 420).

Benchmark: 80% of MPM students will earn at least a grade of at least 80% (B-) in the above assignment

Data:

	2019-2020	2021-2022	2022-2023
Percentage meeting benchmark	100%	100%	na
MPM students enrolled in MIN 420	1	1	

OBJECTIVE 4 - Marketplace Ministry students will integrate their faith to guide business and personal interactions

See Action Steps below

ACTION STEPS

The data addressed in this report comes from the “COVID-19 years,” each influenced by the pandemic and accompanying health and safety regulations in different ways. While this cannot be used as an excuse, it was a contributing factor to the overall student learning experience. Although 2022-2023 was a more ‘normal’ years, at Kingswood, the impact of COVID-19 was by no means over. Canadian border restrictions were not fully removed until October 2022 and some ministry sites only re-opened during the 2022-2023 year. Further, it should be noted that lower enrolment in programs and courses means that one student failing to meet a benchmark can significantly impact the percentage of students meeting a target. For this reason, the analysis of data looks at trends more than minute fluctuations.

The goal of any degree in marketplace ministry is to help workers to be guided by their faith in their life and business. The measurement for Objective 4 will come in the SME supervisor reports as supervisors observe Marketplace Ministry students. There is no data available from the 2020 graduate and the current student will enrol in the SME in 2023-2024.

¹ My Theology of Work paper; God, the Church, and Human Vocation papers (2)