

Job Description

Kingswood University

Position Title: Director of Master of Business Administration (MBA) Program

Classification: 10 Hours per Week; 12 months

Responsible To: Vice President for Academic Affairs

Purpose: To function as the visionary architect and academic champion of the University's MBA program. This role is tasked with launching and scaling a program that transcends traditional business education by integrating **Biblical stewardship, ethical excellence, and redemptive entrepreneurship**. The Director will ensure the program is academically rigorous, market-relevant, and deeply rooted in the University's Christian mission, preparing graduates not just to lead corporations, but to serve as salt and light in the global marketplace.

Responsibilities:

1. Strategic Vision & Program Launch (40%)

- Identity & Differentiation: Define the "unique value proposition" of the MBA (e.g., Focus on Servant Leadership, Social Entrepreneurship, or Global Ethics) to distinguish it in a crowded market.
- Curriculum Architecture: Oversee the final design of the core curriculum, ensuring it meets both industry standards and the University's theological commitments.
- Growth Strategy: Partner with the VP for Academic Affairs to set 3-year and 5-year enrollment and expansion goals.
- Accreditation Readiness: Lay the foundational paperwork and standards for future accreditation (e.g., ACBSP or AACSB), ensuring high benchmarks from day one.

2. Academic Excellence & Faculty Recruitment (30%)

- Instruction: Teach one course within the MBA program across three cohorts over the academic year.
- Faculty Selection: Recruit and vet adjunct and full-time faculty who possess both high-level business experience and a committed Christian worldview.
- Quality Assurance: Review course syllabi and instructional methods to ensure a "Gold Standard" student experience in both online and in-person modalities.
- Faith Integration: Provide resources and rubrics for faculty to authentically integrate biblical principles into technical subjects like Finance, Marketing, and Data Analytics.

3. Market Engagement & Enrollment Partnership (20%)

- Brand Ambassadorship: Act as the "face" of the program at professional conferences, local Chamber of Commerce events, and church leadership networks.
- Recruitment Collaboration: Partner with the Admissions team to interview prospective candidates and refine the "Ideal Student Profile."
- Advisory Board Development: Assemble a "Business Advisory Council" of high-level Christian executives to provide real-world feedback on the program's relevance.

4. Student Outcomes & Vocational Mentorship (10%)

- Mentorship Framework: Design a system for MBA students to receive vocational coaching and networking opportunities.
- Capstone Oversight: Oversee the final "Integrative Capstone" project where students solve real-world business problems through a lens of Christian ethics.

Qualifications:

Education & Academic Standing:

- Required: An MBA from an accredited institution; doctorate preferred.
- Academic Pedigree: A record of teaching excellence and a clear understanding of online graduate-level pedagogy.

Experience:

- Professional: 5+ years of leadership experience in the corporate or non-profit sector.
- Entrepreneurial: Experience in "start-up" environments—either in business or within an academic department—is highly preferred.
- Mission Alignment: A demonstrable commitment to the University's Statement of Faith and a sophisticated understanding of how faith informs business practice.

Core Competencies:

- Strategic Thinking: Ability to see the "big picture" and make decisions that favor long-term quality over short-term ease.
- Collaborative Leadership: Ability to lead a team of faculty and staff through influence rather than just hierarchy.
- Excellent Communicator: Gifted in public speaking and persuasive writing.

Values:

- Godly, spiritually mature, fully devoted to Christ and the Church.
- Genuine and evident love for other persons demonstrated by consistent spirit of kindness, compassion, and respect for all other persons.
- Integrity and moral excellence, with life above reproach.
- Code of personal conduct consistent with membership commitments for leaders of The Wesleyan Church.
- Commitment to enthusiastically assist in fulfillment of Kingswood University's mission.
- Commitment to exemplify Kingswood University's core values, including total ownership, prioritize students, collaborative synergy, growth mindset, enthusiastic engagement, uncompromising integrity, and innovative flexibility.

General University Information:

Kingswood University is owned by The Wesleyan Church of North America. The mission of Kingswood is to serve Jesus Christ by strengthening the local and global church through forming Christ-like servant leaders in a community that creatively blends academic excellence and practical ministry experience with intentional spiritual formation.

Direct resumes to:

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